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| **Building a 3-minute pitch** | |
| **Component** | **Script** |
| Greetings (1 line) | Good afternoon... |
| Your chosen place, community or writing practices (1 line) | For this op-ed, I looked at... |
| Place / Writing Habits: 2-3 general Os  Community: 2-3 lines on why you chose it |  |
| Identify & describe the significant O (2-3 lines) |  |
| Analyse the significant O (2 lines) | This made me feel/realise… |
| State your research question (1 line) | Hence/Therefore, |
| Identify your 1st source and state 3 key ideas | In the first article I found, Author (Year) argues that… |
| Identify your 2nd source and state 3 key ideas | Following which, in the second article I found, Author (Year) argues that… |

**Developing your pitch into a complete 6–8-minute script for Assignment 2 (25%)**

When crafting your script for Assignment 2, ensure that you use transitions or conjunctions to smoothen the flow and draw links between ideas.

* If one idea results in the next idea, you can use: *therefore, hence, as a result, thus*.
* If one idea is contrasted by the next idea, you can use: *on the other hand, conversely, however.*
* If one idea is layered onto the next idea, you can use: *in addition, additionally, furthermore, moreover.*
* You may also wish to number them in a list using: *firstly, secondly, thirdly*.

**You will also need to develop this script further beyond this table for the actual presentation. Here are the necessary components:**

* Introduce Source 1, its main ideas, and your evaluation (main takeaway + your insight)\*
* Introduce Source 2, its main ideas, and your evaluation (main takeaway + your insight)\*
* Synthesise the key ideas from both sources
* Present your final argument that is additional insight beyond the two sources that helps to address your research question more completely
* Larger implications and even food for thought (optional)

Given that you have a lot of ground to cover, it is wise to keep OAQ to 1-2 minutes.

Additionally, do not waste too much presentation time on the source summaries. Be as crisp as possible in identifying the key ideas before moving to evaluation.